

DCA Meeting Minutes – 9/10/2018

Called to order at 8:30 A.M. by DCA President John Larson.

Roll Call: John Larson, Heidi Ross, Lynette Dotson, Matthew Dotson, Ronnie Rhodes, Darren Delancy, Dave Mathew, Becky Vansickle, Kelly Ashby.

Treasurer's Report given by Darren Delancy. Motion to accept, John Larson. Seconded, Becky.

Discussions:

Current payment of \$2,000.00 given by DCA to Jim Lepi for Big Basket repair is still pending. John suggests that we wait until some movement happens with Longaberger prior to basket repair taking place. The Mayor Dave Mathew says that Bankruptcy laws with Longaberger may be pending for awhile due to bankruptcy law taking approximately 120 days to process.

Ronnie & Darren both state that sales at both Smores Baskets and Humble Heart are a little bit better this past month compared to other months.

Also, Lynette suggests that we as the DCA host a "Shopping & Dining" Event in Dresden similar to what the local Brew Trails look like. There is a 'Ladies Night Out' in Roscoe Village and she would like to include them into Dresden. She would like to have a flyer put together by 9/20/18 in order to promote the local event.

There is also a local Antique Show at the Prospect Mansion to be held on October 6th, 2018 that the DCA will tentatively be having a table in to promote our group and to market the 'Shopping & Dining' event which will kick off on 10/6/2018 and will last approximately 30 days. Darren will look for Retractable Banner with 'Destination Dresden' Logo on it.

John Suggests that the event committee groups be held directly after each monthly DCA meeting. He also suggests that we start to plan the 2019 Events in these monthly meetings. He also suggested that we utilize Russ Nelson in our Christmas Decorating in the village.

Kelly Ashby suggests that if any of the members want to be included in 'A Storybook Christmas' pamphlet that we get info to her before deadline. She also states that she is seeing a lot of businesses going back to direct mailing and the benefit it has today.

The group decided that the Legacy Dinner for 2019 be held as a two day event opposed to one day, and that we make it bigger and better next year.